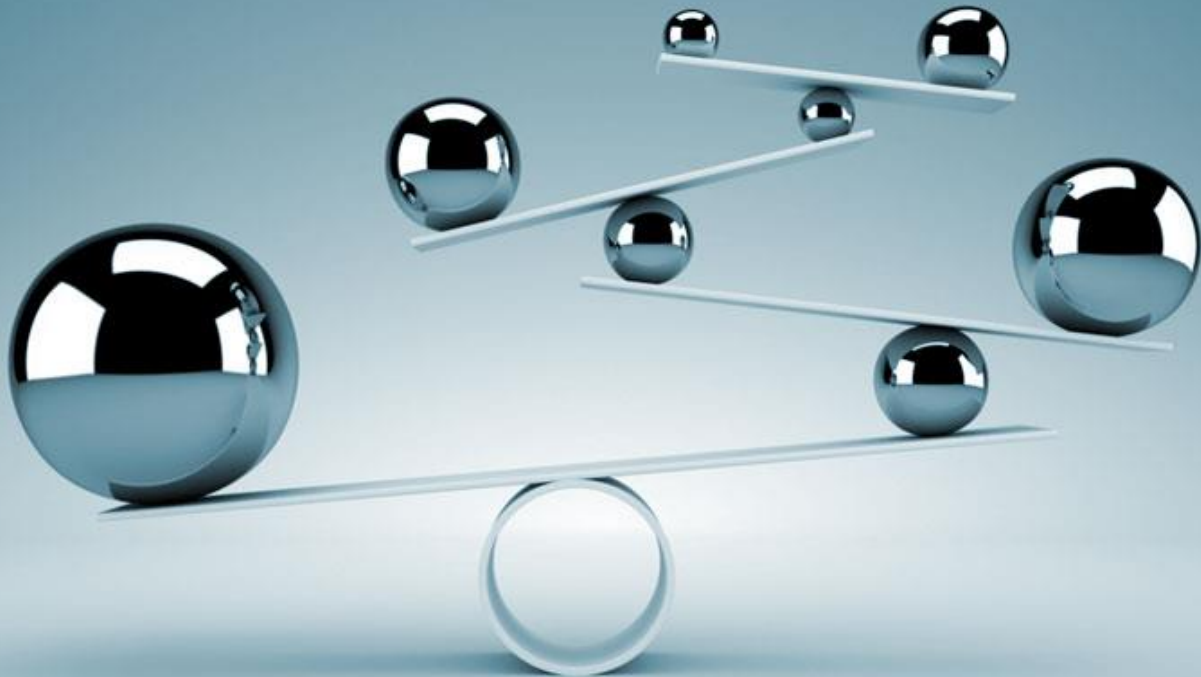




# Financial risk management: A holistic approach

18 August 2018 (Saturday), Renaissance Hotel, Johor Bahru

Please register online at [www.tnyconsultancy.com/frmaha](http://www.tnyconsultancy.com/frmaha)



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Address: T&Y Corporate Consultancy Sdn. Bhd.  
No.21-2, Jalan Molek 3/20, 81100 Johor Bahru, Johor

*Credits points under CPD and CPE programmes will be awarded to members of accounting professional bodies. We are HRDF certified training provider and our course fee is claimable under HRDF's SBL scheme.*

# Financial risk management: A holistic approach

Managing risk is at the core of managing any organisation; it is too important a responsibility for a firm's managers to delegate. Managing risk is about making the tactical and strategic decisions to control those risks that should be controlled and to exploit those opportunities that can be exploited. In reality, risk management is as much the art of managing people, processes, and institutions as it is the science of measuring and quantifying risk. Risk measured at the lowest level should aggregate in a consistent manner to firmwide risk. In this course we will attempt to provide a holistic approach to managing enterprise risk management from a practitioner perspective.

## LEARNING OUTCOME

By the end of the workshop, you will be able to:

- Differentiate between risk management and risk measurement.
- Distinguish between different definitions of risk.
- Compare and contrast the various risk measurement techniques.
- Identify the key characteristics of an effective risk management framework.
- Explain what is financial risk and how to manage it and relate it to actual real world events.

## METHODOLOGY

Harvard Business School's case study methodology, group discussion and Powerpoint presentation.

## WHO SHOULD ATTEND

- Head of finance
- Internal auditors
- Finance Managers
- Financial Controllers
- Investment bankers
- Remisiers
- Dealers
- Fund managers
- Private bankers

## FACILITATOR

TEY SAY YONG OLIVER

*B.ACC (SG), MBA (AU), FCCA (UK), AFA (USA), CA (MY), CTIM (MY) CFP (USA)*

Oliver is the Principal Consultant at T&Y Corporate Consultancy Sdn. Bhd., providing professional development courses and consultancy services in financial management. He has over twenty years' experience with significant exposure in directing financial functions for large multinational companies.

His past appointments include the positions of Treasury Manager (Asia Pacific) with an Irish-based MNC, Project Controller with a Swiss-based MNC and a Research Fellow in corporate finance with a large Australian university. He is a Human Resource Development Fund (HRDF) certified trainer and teaches MBA programme at Raffles University. Oliver also conducts certified finance courses for the Securities Industry Development Corporation (SIDC). His training customer portfolio includes Fortune Global 500 companies and emerging regional firms. He has conducted public, in-house, HRDF claimable trainings and ACCA certification course.

Oliver is a Fellow Member of the Association of Chartered Certified Accountants (FCCA), a Chartered Accountant of the Malaysian Institute of Accountants (MIA) and an Associate Member of Chartered Tax Institute of Malaysia (CTIM). Oliver is also a Member of the American Finance Association (AFA). He holds a Master of Business Administration (UniSA) and a Bachelor of Accountancy (Nanyang). He is also a Certified Financial Planner (CFP).

# Financial risk management: A holistic approach

## COURSE OUTLINE

### SESSION 1

#### Risk management versus risk measurement

- What are risk management and risk measurement?
- Quantitative measurement and a consistent framework
- Systemic vs. idiosyncratic risk

#### Risk, uncertainty, probability, and luck

- What is risk?
- Risk measures
- Randomness and the “illusion of certainty”
- Probability and statistics
- The curse of overconfidence
- Luck

#### Managing risk

- What is risk management?
  - Manage people
  - Manage process
  - Manage technology, infrastructure, and data
  - Understand the business
  - Organisational structure
  - Brief overview of regulatory issues
  - Managing the unanticipated
  - Strategy
- 
- *Harvard's case study 1: Domino's Pizza*
  - *Harvard's case study 2: Intel: Strategic decisions in locating a new assembly and test plant*

### SESSION 2

#### Financial risk events

- Benefits of financial disaster stories
- Systemic vs. idiosyncratic risk
- Idiosyncratic financial events
- Systemic financial events

#### Measuring risk

- What is risk measurement?
- Typology of financial risks
- Introduction to quantitative risk measurement
- Methods for estimating volatility and VaR
- Techniques and tools for tail events
- Analysing risk
- Risk reporting
- Credit risk

#### Uses and limitations of quantitative techniques

- Overview
  - Risk measurement limitations
- 
- *Harvard's case study 3: The fall of Enron*
  - *Harvard's case study 4: How venture capitalists evaluate potential venture opportunities?*

# REGISTRATION FORM

You may either register online at [www.tnyconsultancy.com/frmaha](http://www.tnyconsultancy.com/frmaha) or fill up the registration form and email back to us.

Course title	Financial risk management: A holistic approach
Course date	18 August 2018 (Saturday)
Venue	Renaissance Hotel, Johor Bahru
Registration Time	8:30AM to 9:00AM
	9:00AM to 5:00PM
Fees	RM 300.00 for ERP and CMSRL members
	RM 400.00 for members of accounting and finance associations
	RM 500.00 for non-members
SIDC Points/ CPD Hours	10 CPE Points/ 8 CPD hours
Terms and conditions	<ol style="list-style-type: none"> <li>1. T&amp;Y Corporate Consultancy Sdn. Bhd. only recognises reservation upon valid payment.</li> <li>2. T&amp;Y Corporate Consultancy Sdn. Bhd. has a non-refund policy. Transfer to other programme is allowed within 3 months from the registration date. A replacement person with the same course is allowed.</li> <li>3. Cancellation made within 7 calendar days before the event date will not be refunded.</li> <li>4. Registration will be closed 7 calendar days before the event date.</li> <li>5. T&amp;Y Corporate Consultancy Sdn. Bhd. reserves the right to change the venue, alter the speaker(s), cancel/postpone this programme without further notice. Any payment made will be refunded in full should the programme be cancelled.</li> </ol>
<p><i>Participant details to be fully completed for the issuance of certificate of attendance. Complete this form and email to serena.yap@tnyconsultancy.com. For further enquiry, please call 016-9245319.</i></p>	
Full name	
Position	
NRIC/ passport no.	
Company's name	
Email address	
Phone no.	
Mobile no.	
SC License/ CMSRL no.	
Accounting and finance associations membership no.	
Business postal address	
Vegetarian diet	<input type="checkbox"/> Yes <input type="checkbox"/> No
Payment Mode	<input type="checkbox"/> 1. Cheque made payable to "T&Y Corporate Consultancy Sdn. Bhd."
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