



International finance: The multinational perspective

14 April 2018 (Saturday), Renaissance Hotel, Johor Bahru

Please register online at www.tnyconsultancy.com/iftmp



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*Credits points under CPD and CPE programmes will be awarded to members of accounting professional bodies.
We are HRDF certified training provider and our course fee is claimable under HRDF's SBL scheme.*

International finance: The multinational perspective

This course aims to provide a conceptual framework within which the key financial decisions of the multinational firm can be analysed. The approach is to treat international financial management as a natural and logical extension of the principles learned in the foundations course in financial management. The course offers a variety of real-life examples, both numerical and institutional, that demonstrate the use of financial analysis and reasoning in solving international financial problems. All the traditional areas of corporate finance are explored, including working capital management, capital budgeting, cost of capital, and financial structure.

LEARNING OUTCOME

By the end of the workshop, you will be able to:

- Explain why multinational corporations are the key players in international economic competition today.
- Identify the stages of corporate expansion overseas by which companies gradually become MNCs.
- Explain why managers of MNCs need to exploit rapidly changing global economic conditions and why political policymakers must also be concerned with the same changing conditions.
- Describe the general importance of financial economics to multinational financial management and the importance of the concepts of arbitrage, market efficiency, capital asset pricing, and total risk.

METHODOLOGY

Harvard Business School's case study methodology, group discussion and Powerpoint presentation.

WHO SHOULD ATTEND

- Accountants
- Finance managers
- Financial controllers
- Investment bankers
- Fund managers
- Remisiers
- Dealers

FACILITATOR

TEY SAY YONG OLIVER

B.ACC (SG), MBA (AU), FCCA (UK), AFA (USA), CA (MY), CTIM (MY) CFP (USA)

Oliver is the Principal Consultant at T&Y Corporate Consultancy Sdn. Bhd., providing professional development courses and consultancy services in financial management. He has over twenty years' experience with significant exposure in directing financial functions for large multinational companies.

His past appointments include the positions of Treasury Manager (Asia Pacific) with an Irish-based MNC, Project Controller with a Swiss-based MNC and a Research Fellow in corporate finance with a large Australian university. He is a Human Resource Development Fund (HRDF) certified trainer and teaches MBA programme at Raffles University. Oliver also conducts certified finance courses for the Securities Industry Development Corporation (SIDC). His training customer portfolio includes Fortune Global 500 companies and emerging regional firms. He has conducted public, in-house, HRDF claimable trainings and ACCA certification course.

Oliver is a Fellow Member of the Association of Chartered Certified Accountants (FCCA), a Chartered Accountant of the Malaysian Institute of Accountants (MIA) and an Associate Member of Chartered Tax Institute of Malaysia (CTIM). Oliver is also a Member of the American Finance Association (AFA). He holds a Master of Business Administration (UniSA) and a Bachelor of Accountancy (Nanyang). He is also a Certified Financial Planner (CFP).

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COURSE OUTLINE

SESSION 1

Environment of international financial management

- Introduction: multinational enterprise and multinational financial management
- The determination of exchange rates
- The international monetary system
- Parity conditions in international finance and currency forecasting
- The balance of payments and international economic linkages
- Country risk analysis

Foreign exchange and derivatives markets

- The foreign exchange markets
- Currency futures and options markets
- Swaps and interest rate derivatives

Foreign exchange risk management

- Measuring and managing translation and transaction exposure
- Measuring and managing economic exposure

- *Harvard's case study 1: Global Equity Markets: The Case of Royal Dutch and Shell*
- *Harvard's case study 2: Innocents Abroad: Currencies and International Stock Returns*

SESSION 2

Financing the multinational corporation

- International financing and national capital markets
- The euromarkets
- The cost of capital for foreign investments

Foreign investment analysis

- International portfolio investment
- Corporate strategy and foreign direct investment
- Capital budgeting for the multinational corporation

Multinational working capital management

- Financing foreign trade
- Current asset management and short-term financing
- Managing the multinational financial system

- *Harvard's case study 3: Palm Computing, Inc.--1995: Financing Challenges*
- *Harvard's case study 4: Valuing the AOL Time Warner Merger*

REGISTRATION FORM

You may either register online at www.tnyconsultancy.com/iftmp or fill up the registration form and email back to us.

Course title	International finance: The multinational perspective
Course date	14 April 2018 (Saturday)
Venue	Renaissance Hotel, Johor Bahru
Registration Time	8:30AM to 9:00AM
	9:00AM to 5:00PM
Fees	RM 300.00 for ERP and CMSRL members
	RM 400.00 for members of accounting and finance associations
	RM 500.00 for non-members
SIDC Points/ CPD Hours	10 CPE Points/ 8 CPD hours
Terms and conditions	<ol style="list-style-type: none"> 1. T&Y Corporate Consultancy Sdn. Bhd. only recognises reservation upon valid payment. 2. T&Y Corporate Consultancy Sdn. Bhd. has a non-refund policy. Transfer to other programme is allowed within 3 months from the registration date. A replacement person with the same course is allowed. 3. Cancellation made within 7 calendar days before the event date will not be refunded. 4. Registration will be closed 7 calendar days before the event date. 5. T&Y Corporate Consultancy Sdn. Bhd. reserves the right to change the venue, alter the speaker(s), cancel/postpone this programme without further notice. Any payment made will be refunded in full should the programme be cancelled.
<p><i>Participant details to be fully completed for the issuance of certificate of attendance. Complete this form and email to serena.yap@tnyconsultancy.com. For further enquiry, please call 016-9245319.</i></p>	
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