



Valuation technique: Enhancing corporate valuation

22 July 2017 (Saturday), Renaissance Hotel, Johor Bahru

Please register online at www.tnyconsultancy.com/vtecv



Valuation technique: Enhancing corporate valuation

Earnings per share, return on investment, return on equity, and other conventional accounting-oriented approaches for evaluating corporate strategy fail to answer basic questions regarding the creation of shareholder value. With discounted cash flow analysis as a basis, the recommended shareholder value approach uses readily available data to determine the value-creating prospects for alternative strategies at the business unit and corporate levels.

LEARNING OUTCOMES

Upon completion of this course, participants will be able to:

- Compare the difference in corporate valuation using fundamental and technical analysis
- Apply the correct corporate valuation techniques to make better financial decisions
- Balance between liquidity, flexibility and long term corporate valuation

METHODOLOGY

Harvard Business School's case study methodology, group discussion and PowerPoint presentation.

WHO SHOULD ATTEND

- CFO/ financial controllers
- Fund managers
- Remisiers
- CMSRL/ ERP holders
- Corporate financial advisors
- Research analysts
- Bankers

FACILITATOR

TEY SAY YONG OLIVER

B.ACC (SG), MBA (AU), FCCA (UK), AFA (USA), CA (MY), CTIM (MY)

Oliver is the Principal Consultant at T&Y Corporate Consultancy Sdn. Bhd., providing professional development courses and consultancy services in financial management. He has over twenty years' experience with significant exposure in directing financial functions for large multinational companies.

His past appointments include the positions of Treasury Manager (Asia Pacific) with an Irish-based MNC, Project Controller with a Swiss-based MNC and a Research Fellow in corporate finance with a large Australian university. He is a Human Resource Development Fund (HRDF) certified trainer and teaches MBA programme at Raffles University. Oliver also conducts certified finance courses for the Securities Industry Development Corporation (SIDC). His training customer portfolio includes Fortune Global 500 companies and emerging regional firms. He has conducted public, in-house, HRDF claimable trainings and ACCA certification course.

Oliver is a Fellow Member of the Association of Chartered Certified Accountants (FCCA), a Chartered Accountant of the Malaysian Institute of Accountants (MIA) and an Associate Member of Chartered Tax Institute of Malaysia (CTIM). Oliver is also a Member of the American Finance Association (AFA). He holds a Master of Business Administration (UniSA) and a Bachelor of Accountancy (Nanyang).

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COURSE OUTLINE

SESSION 1

INTRODUCTION TO CORPORATE VALUATION

- How do you place a value on valuation?
- How to create corporate value?
- Value and risk
- Is capital structure relevant?
- Efficient market hypothesis
- Calculate return on invested capital
- Is there a growth premium?
- How to value with no earnings?
- *Harvard's case study 1: De Beers at the Millennium*
- *Harvard's case study 2: USD19B 4 txt app WhatsApp...omg!*

SESSION 2

CONCEPTUAL FRAMEWORK FOR CORPORATE VALUATION

- Economic value added
- Free cash flows
- Inflation and cross-border valuation
- Importance of investor communications
- Mergers and acquisitions implications
- Equity risk premium for emerging market?
- Counter-cyclical industry value premium?
- Flexibility and liquidity considerations
- *Harvard's case study 3: The Coca-Cola Company*
- *Harvard's case study 4: Philip Morris Companies and Kraft, Inc.*

Registration Form

You may either register online at www.tnyconsultancy.com/vtecv or fill up the registration form and email back to us.

Course title	Valuation technique: Enhancing corporate valuation
Course date	22 July 2017
Venue	Renaissance Hotel, Johor Bahru
Registration Time	8:30AM to 9:00AM
	9:00AM to 5:00PM
Fees	RM 300.00 for ERP and CMSRL members
	RM 400.00 for members of accounting and finance associations
	RM 500.00 for non-members
SIDC Points/ CPD Hours	10 CPE Points/ 8 CPD hours
Terms and conditions	<ol style="list-style-type: none"> 1. T&Y Corporate Consultancy Sdn. Bhd. only recognises reservation upon valid payment. 2. T&Y Corporate Consultancy Sdn. Bhd. has a non-refund policy. Transfer to other programme is allowed within 3 months from the registration date. A replacement person with the same course is allowed. 3. Cancellation made within 7 calendar days before the event date will not be refunded. 4. Registration will be closed 7 calendar days before the event date. 5. T&Y Corporate Consultancy Sdn. Bhd. reserves the right to change the venue, alter the speaker(s), cancel/ postpone this programme without further notice. Any payment made will be refunded in full should the programme be cancelled.
<p><i>Participant details to be fully completed for the issuance of certificate of attendance. Complete this form and email to serena.yap@tnyconsultancy.com. For further enquiry, please call 016-9245319.</i></p>	
Full name	
Position	
NRIC/ passport no.	
Company's name	
Email address	
Phone no.	
Mobile no.	
SC License/ CMSRL no.	
Accounting and finance associations membership no.	
Business postal address	
Vegetarian diet	<input type="checkbox"/> Yes <input type="checkbox"/> No
Payment Mode	<input type="checkbox"/> 1. Cheque made payable to "T&Y Corporate Consultancy Sdn. Bhd."
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