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CPE HOURS GAINED 8

Corporate financial strategy: Theories and practices

9 December 2017 (Saturday), Renaissance Hotel, Johor Bahru

Please register online at www.tnyconsultancy.com/cfstap

T&Y Consultancy
Think the Business

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Corporate financial strategy: Theories and practices

Financial strategy has two components, raising the fund in the most cost-effective way and allocate the capital wisely to enhance shareholders' value. As contrast with capital market theories, financial strategy is specific to a firm and it is at this micro level that a finance specialist can exercise the influence at the corporate level to achieve excess risk-adjusted return. This programme will provide a conceptual framework to enable one to formulate a coherent financial strategy that applies consistently to achieve a sustainable competitive advantage.

LEARNING OUTCOME

By the end of the workshop, you will be able to:

- Analyse various financial strategies and how those strategies can add value
- Identify the impact of different stakeholders on financial strategy and shareholder value
- Explain the different elements of financial strategy
- Evaluate the seven drivers of value and how to these can be improved
- Apply models that relates financial strategy to business life cycle

METHODOLOGY

Harvard Business School's case study methodology, group discussion and Powerpoint Presentation.

WHO SHOULD ATTEND

- Head of finance
- Corporate financial advisors
- Accountants
- Finance Managers
- Financial Controllers
- Investment bankers
- Remisiers
- Dealers

FACILITATOR

TEY SAY YONG OLIVER
B.ACC (SG), MBA (AU), FCCA (UK), AFA (USA), CA (MY), CTIM (MY)

Oliver is the Principal Consultant at T&Y Corporate Consultancy Sdn. Bhd., providing professional development courses and consultancy services in financial management. He has over twenty years' experience with significant exposure in directing financial functions for large multinational companies.

His past appointments include the positions of Treasury Manager (Asia Pacific) with an Irish-based MNC, Project Controller with a Swiss-based MNC and a Research Fellow in corporate finance with a large Australian university. He is a Human Resource Development Fund (HRDF) certified trainer and teaches MBA programme at Raffles University. Oliver also conducts certified finance courses for the Securities Industry Development Corporation (SIDC). His training customer portfolio includes Fortune Global 500 companies and emerging regional firms. He has conducted public, in-house, HRDF claimable trainings and ACCA certification course.

Oliver is a Fellow Member of the Association of Chartered Certified Accountants (FCCA), a Chartered Accountant of the Malaysian Institute of Accountants (MIA) and an Associate Member of Chartered Tax Institute of Malaysia (CTIM). Oliver is also a Member of the American Finance Association (AFA). He holds a Master of Business Administration (UniSA) and a Bachelor of Accountancy (Nanyang).

Corporate financial strategy: Theories and practices

COURSE OUTLINE

SESSION 1

PUTTING FINANCIAL STARTEGY INTO CONTEXT

- Introduction to corporate financial strategy
- What does share price reveal?
- Linking corporate objectives with financial strategy
- Financial strategies over life cycle
- Corporate governance and financial strategy
- Strategy for startup firms, growth firms, mature firms and declining business
- *Harvard's case study 1: Global Equity Markets: The Case of Royal Dutch and Shell*
- *Harvard's case study 2: Innocents Abroad: Currencies and International Stock Returns*

SESSION 2

FINANCIAL STRATEGY AND CORPOARTE LIFE CYCLE

- Capital structure decision
- Valuations and forecasting
- Floating a company
- Mergers and acquisitions
- Corporate restructuring
- Private equity
- International corporate finance
- Strategic working capital management
- *Harvard's case study 3: Palm Computing, Inc.--1995: Financing Challenges*
- *Harvard's case study 4: Valuing the AOL Time Warner Merger*

REGISTRATION FORM

You may either register online at www.tnyconsultancy.com/cfstap or fill up the registration form and email back to us.

Course title	Corporate financial strategy: Theories and practices
Course date	9 December 2017
Venue	Renaissance Hotel, Johor Bahru
Registration	8:30AM to 9:00AM
Time	9:00AM to 5:00PM
Fees	RM 300.00 for ERP and CMSRL members
	RM 400.00 for members of accounting and finance associations
	RM 500.00 for non-members
SIDC Points/ CPD Hours	10 CPE Points/ 8 CPD hours
Terms and conditions	1. T&Y Corporate Consultancy Sdn. Bhd. only recognises reservation upon valid payment. 2. T&Y Corporate Consultancy Sdn. Bhd. has a non-refund policy. Transfer to other programme is allowed within 3 months from the registration date. A replacement person with the same course is allowed. 3. Cancellation made within 7 calendar days before the event date will not be refunded. 4. Registration will be closed 7 calendar days before the event date. 5. T&Y Corporate Consultancy Sdn. Bhd. reserves the right to change the venue, alter the speaker(s), cancel/postpone this programme without further notice. Any payment made will be refunded in full should the programme be cancelled.

Participant details to be fully completed for the issuance of certificate of attendance.
Complete this form and email to serena.yap@tnyconsultancy.com*.*
For further enquiry, please call 016-9245319.

Full name	
Position	
NRIC/ passport no.	
Company's name	
Email address	
Phone no.	
Mobile no.	
SC License/ CMSRL no.	
Accounting and finance associations membership no.	
Business postal address	
Vegetarian diet	☐ Yes ☐ No
Payment Mode	☐ 1. Cheque made payable to "T&Y Corporate Consultancy Sdn. Bhd."
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