



Corporate financial management: Building core finance competencies

9 September 2017 (Saturday), Renaissance Hotel, Johor Bahru

Please register online at www.tnyconsultancy.com/cfmbcfc



Contact: Oliver Tey
Mobile: 016-9245319
Email: oliver.tey@tnyconsultancy.com
Address: T&Y Corporate Consultancy Sdn. Bhd.
No.21-2, Jalan Molek 3/20, 81100 Johor Bahru, Johor

Corporate financial management: Building core finance competencies

CFOs and investors alike make decisions based on the principles of modern financial theory. Developed in the decades after World War II, these theories began as isolated academic concepts. Today they shape our corporations. Now the thinking is changing. As a result of the increasing globalization of the markets and the increased technological firepower of its participants, there is both a pragmatic and philosophical attack being waged against both the efficient market hypothesis and the capital asset pricing model.

LEARNING OUTCOME

By the end of the workshop, you will be able to:

- Apply the basic principles of financial management to interpret key financial information
- Identify the issues surrounding major financial decision and deploy the correct financial tools to make better decision
- Achieve a balance between meeting the short term quarterly earnings target and the longer horizon of strategic financial planning

METHODOLOGY

Harvard Business School's case study methodology, group discussion and PowerPoint presentation.

WHO SHOULD ATTEND

- Head of finance
- Corporate financial advisors
- Accountants
- Finance Managers
- Financial Controllers
- Investment bankers
- Remisiers
- Dealers

FACILITATOR

TEY SAY YONG OLIVER
B.ACC (SG), MBA (AU), FCCA (UK), AFA (USA), CA (MY), CTIM (MY)

Oliver is the Principal Consultant at T&Y Corporate Consultancy Sdn. Bhd., providing professional development courses and consultancy services in financial management. He has over twenty years' experience with significant exposure in directing financial functions for large multinational companies.

His past appointments include the positions of Treasury Manager (Asia Pacific) with an Irish-based MNC, Project Controller with a Swiss-based MNC and a Research Fellow in corporate finance with a large Australian university. He is a Human Resource Development Fund (HRDF) certified trainer and teaches MBA programme at Raffles University. Oliver also conducts certified finance courses for the Securities Industry Development Corporation (SIDC). His training customer portfolio includes Fortune Global 500 companies and emerging regional firms. He has conducted public, in-house, HRDF claimable trainings and ACCA certification course.

Oliver is a Fellow Member of the Association of Chartered Certified Accountants (FCCA), a Chartered Accountant of the Malaysian Institute of Accountants (MIA) and an Associate Member of Chartered Tax Institute of Malaysia (CTIM). Oliver is also a Member of the American Finance Association (AFA). He holds a Master of Business Administration (UniSA) and a Bachelor of Accountancy (Nanyang).

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COURSE OUTLINE

SESSION 1

CONCEPTS OF CORPORATE FINANCE

- In practice, how true is the relationship between risk and return?
- Equity, bond and options, a brief overview
- Difference between accounting income and cash flows
- Cost of capital, myth or reality?
- Comparison between major financing options
- Optimising the supply chain finance
- *Harvard's case study 1: Dell's working capital*
- *Harvard's case study 2: Marriott Corporation: The cost of capital*

SESSION 2

PROJECT EVALUATION AND CAPITAL ALLOCATION

- Decision criteria, what to include and not to include
- Estimating cash flows and associated variability
- What is real financial options?
- Dividend or share re-purchase?
- Capital structure, how to decide?
- Capital structure and corporate valuation
- Organic growth versus mergers & acquisitions
- *Harvard's case study 3: eBay Inc.: Internet success or fairy tale?*
- *Harvard's case study 4: Microsoft's aQuantive acquisition*

REGISTRATION FORM

You may either register online at www.tnyconsultancy.com/cfmbcfc or fill up the registration form and email back to us.

Course title	Corporate financial management: Building core finance competencies
Course date	9 September 2017
Venue	Renaissance Hotel, Johor Bahru
Registration Time	8:30AM to 9:00AM
	9:00AM to 5:00PM
Fees	RM 300.00 for ERP and CMSRL members
	RM 400.00 for members of accounting and finance associations
	RM 500.00 for non-members
SIDC Points/ CPD Hours	10 CPE Points/ 8 CPD hours
Terms and conditions	<ol style="list-style-type: none"> 1. T&Y Corporate Consultancy Sdn. Bhd. only recognises reservation upon valid payment. 2. T&Y Corporate Consultancy Sdn. Bhd. has a non-refund policy. Transfer to other programme is allowed within 3 months from the registration date. A replacement person with the same course is allowed. 3. Cancellation made within 7 calendar days before the event date will not be refunded. 4. Registration will be closed 7 calendar days before the event date. 5. T&Y Corporate Consultancy Sdn. Bhd. reserves the right to change the venue, alter the speaker(s), cancel/postpone this programme without further notice. Any payment made will be refunded in full should the programme be cancelled.

*Participant details to be fully completed for the issuance of certificate of attendance.
Complete this form and email to serena.yap@tnyconsultancy.com.
For further enquiry, please call 016-9245319.*

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Vegetarian diet	<input type="checkbox"/> Yes <input type="checkbox"/> No
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